



**Deutsche Telekom and iPass are partnering to launch a global WiFi solution meeting the needs of smartphone users from carriers worldwide**

*The partnership of both companies will provide an innovative solution for new data offload, international roaming, and inter-standard traffic management services for GSM, CDMA and WiFi operators*

**BONN / MUNICH, Germany — May 9, 2011** – Deutsche Telekom and iPass Inc. (NASDAQ: IPAS) today announced their partnership to create WiFi Mobilize, a new network services exchange for in-country and international roaming services that enable carriers to meet the accelerating demand from their customers for data services on smartphone and tablet devices, and to optimize their network investments.

Mobile broadband data volumes are soaring due to the phenomenal growth in 3G-enabled devices and smartphones. This puts intense pressure on limited network capacity and spectrum, and has raised the demand for WiFi roaming services. For Deutsche Telekom the rationale is simple: carriers need this capability to deliver a great customer experience and to resolve their issues of performance, bill shock and inconsistent access. The integration of a global WiFi proposition into a carriers' portfolio is a logical next step in the development of seamless data services.

“WiFi has re-emerged as an essential service for network access,” said Michael Wilkens, Senior Vice President International Businesses (IBU) at Deutsche Telekom. “Through this partnership we are in a unique position to provide an industry platform and enable a marketplace in the carrier’s world for the global exchange of WiFi traffic and inter-standard roaming, helping our third party operators meet the expectations and satisfy end user demand.”

“As more and more data moves to the cloud, users expect to be always on, and always connected. Yet the complexity of standards and relationships puts excessive burden on the users,” said Evan Kaplan, Chief Executive Officer at iPass. “With iPass Open Mobile, Deutsche Telekom can deliver a service that enables carriers worldwide to seamlessly connect users to multiple networks, and deliver a compelling user connectivity experience.”

The iPass Open Mobile Platform and iPass Mobile Network will provide the technology underpinnings for the new WiFi Mobilize service. The WiFi Mobilize services will allow operators to:

- Use the iPass Open Mobile Platform to provide authentication, settlement, reporting and other capabilities to enhance the end users' experience and deliver value added services on top of their own WiFi and cellular transport infrastructure.
- Offer an international roaming service leveraging the growing iPass Mobile Network with more than 500,000 commercial-grade WiFi hotspots.

WiFi Mobilize will be offered as part of the International Carrier Sales & Solutions (ICSS) portfolio, the international wholesale arm of Deutsche Telekom Group within the IBU organization. ICSS enables global voice communication, Internet connectivity to millions of eyeballs, global roaming and messaging on next generation platforms, as well as smart content distribution, media exchange, and virtual carrier solutions. ICSS's variety of solutions is based on Deutsche Telekom's international network, customers experience seamless service provisioning, including global reach and the highest quality.

### **About Deutsche Telekom**

Deutsche Telekom is one of the world's leading integrated telecommunications companies with around 128 million mobile customers, 36 million fixed-network lines and approximately 17 million broadband lines (as of March 31, 2011). The Group provides products and services for the fixed network, mobile communications, the Internet and IPTV for consumers, and ICT solutions for business customers and corporate customers. Deutsche Telekom is present in over 50 countries and has around 244,000 employees worldwide. The Group generated revenues of EUR 62.4 billion in the 2010 financial year – more than half of it outside Germany (as of December 31, 2010).

### **About iPass Inc.**

Founded in 1996, iPass (NASDAQ: IPAS) manages mobile connectivity for large enterprises and global carriers through mobility and cloud services. With thousands of enterprise customers, iPass is a leading provider of enterprise mobility services which simply, smartly and openly facilitate access from any device on any network, while providing IT with the visibility and

control necessary to support the demands of the enterprise workforce. iPass also provides in-country and international WiFi off-load and roaming services robust enough to support both the business and mass market requirements of telecom carriers. Additional information is available at [www.iPass.com](http://www.iPass.com) or on [Smarter Connections](#), the iPass blog.

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