



PTC'10 - Embracing the Cloud: Enabling Connectivity and Innovation

Jan 17, 2010

January 17, 2010 - January 20, 2010 in Honolulu, USA

PTC'10 is focusing on emerging cloud-based services and applications that will drive far-reaching changes in the telecommunications industry. Applications and services that were once delivered over dedicated networks and end-user devices are moving to servers on the Internet. This shift will challenge existing business models and bring once-distinct industries into competition with one another. However, cloud-based services also highlight the importance of telecom providers' core service: connectivity. After all, server-based applications can be no more reliable than the networks over which they are delivered.

ICSS activities

Deutsche Telekom ICSS is an official sponsor of the conference.

Helmut Angst, Chairman of the Board of Directors and Head of Deutsche Telekom ICSS, will participate in "Featured Session 1: The Wholesale Business: Where is it Headed in 2010?" on Monday, January 18, 2010 beginning at 1:30pm.

This panel will feature a wide-ranging discussion of trends in the global telecom wholesale business. What will change? What won't? What will be different when this panel meets in 2011? What is the biggest opportunity likely to present itself in 2010? What is the most-significant challenge? Which revenue opportunities appear most promising? What marketplace changes will have most impact on wholesale providers and buyers? What changes in buyer demand do we expect will occur?